SHARE YOUR COVID-19 STORY

Your patients trust you. That's why hearing your personal story could help them decide to get vaccinated. Most people want to be able to relate to something. Help your patients learn the facts and share your vaccine journey.

*Here's a script you can use to share your story.*

“When the COVID-19 vaccine first became available I was ____________ because (How did you feel?)

__________________________, I knew I wanted to get vaccinated to (What informed your feelings about the vaccine?)

__________________________, but I also wanted to make sure the vaccine was safe. (Your reason for getting vaccinated.)

After __________________________, I knew getting the (Explain the evidence-based research that informed your decision.)

vaccine was the right choice for me.

*Here's an example of the script in action:*

“When the COVID-19 vaccine first became available I was excited because I felt like the end of the pandemic was in sight. I knew I wanted to get vaccinated to protect my elderly parents who I hadn’t been able to see in more than a year, but I also wanted to make sure the vaccine was safe. After reading about the vaccine trials and learning that trial participants experienced minimal side effects, I knew getting the vaccine was the right choice for me.”

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